

Our VIP facilities are designed to meet the quality expectations of our clients

2012 European Football Championship

Semi-final, July 2012 - tbc, Donetsk, Ukraine

Final, July 2012 - tbc, Kiev, Ukraine

The Event

As the third successful joint bid in the history of the European competition, Poland and Ukraine will share the honour of hosting this world class tournament.

With both countries demonstrating such a strong feeling for football, the 2012 Euro will provide some of the most exciting football to be seen. With the popularity of the host cities as tourist destinations this tournament will provide life long memories for those lucky enough to attend.

From the Euro 2004 in Portugal, to the Euro 2008 in Switzerland and Austria, the Euro 2012 will certainly impress top clients and motivate key staff who will want to be there to see all of the action unfold - be quick as this event is expected to sell out quickly.

Vision

To continue to be the pioneering force at the forefront of the sports hospitality industry worldwide, providing premier facilities at all of the world's leading events.

Mission

We deliver on all our promises every time and actively seek to exceed our clients' expectations.



About smg

'Sports Marketing Group' specialises in teaming corporate hospitality with premier international sporting events to deliver the ultimate in prestigious and luxurious corporate occasions.

As the world's leading sports hospitality entertainment providers we boast offices in 31 cities internationally covering over 350 major sporting events around the world.

Offering exclusive VIP facilities during such distinguished events as the Ryder Cup, Football World Cup and Olympics, smg's unique reputation in the international marketplace is based on providing the best in quality events.

Be it the comfort of our Executive Clubs, or the world-renowned class of our luxurious hospitality villages we will guarantee the highest level of service and an environment and experience which is second to none.

About marcus evans

marcus evans is one of the world's leading business information companies, delivering intelligence and strategic information through global summits, strategic business conferences, congresses, and corporate marketing events. These occasions are designed to provide companies with the information they need to identify emerging trends and market opportunities as well as foster B2B relationships. Our commitment to service and quality is the basis for our reputation as the world's leading provider of business intelligence.



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Standard Executive Features

Private Table of 10
Champagne and Canapé Reception
Superb Four Course Dinner
Giant Screen Coverage for Highlights of the Match
Fully Stocked Premium Open Bar at Hospitality Venue
Experienced Event Managers to supervise the Day
Celebrity Guest Speaker
Complimentary Prize Draw for Autographed Memorabilia
Exclusive Autograph Opportunities
Memento of the Day
Post Match Hot and Cold Buffet
Hostesses to ensure a smooth running event
Transfers including Refreshments and Match Videos
Official Souvenir Programme
Full Colour Corporate Signage

Itinerary

16:00 Champagne and Canapé Reception
17:00 Four Course Dinner accompanied by fine Wines
19:00 Transfer to the Stadium
20:45 Match Commences
23:15 Post Match Buffet and Open Bar
Replays of the Match
01:00 Hospitality Concludes

Please note:

All details and timings are provisional and subject to final confirmation.

Total Budget: ~~€198,00~~ + 24% Service charge
€79,000 + 24% Service charge
[20 guests in total; 10 during each event]



Benefits

Strengthen Client Relationships with First Class Corporate Entertainment

Inspire Loyalty with Customer Appreciation Events

Gain a Competitive Advantage Over Companies Bidding for Top Prospects

Increase Sales with Strong Employee Incentive Programs

Expose Key Executives to Business Offerings through Targeted Networking On-Site

Reward Company Motivation with Extended Entertainment Surrounding Group Conferences or Training

Attract Top Company Recruits with Exciting Corporate Culture and Opportunities

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The Support:

The **smg** Client Relations and Operations team will provide all the support your company requires to ensure a great return on investment. We take care of all aspects of your VIP hospitality so you can enjoy a stress free day and more importantly spend maximum time with your invited guests.

Testimonials:

"From event booking, through pre-departure and onto the event itself, **smg** provided a first class and professional service. Attentive and knowledgeable staff ensured the event also ran very smoothly on the day"

Regional Managing Director, Grundfos Pumps Ltd

"The organisation, the hotel before and after the game, the quality of the food and drinks were excellent. To attend a World Cup event was always going to be memorable."

Regional Marketing Director, Fonterra BV

"Excellent all round, outstanding service and venue with responsive staff. Feedback from clients is extremely favourable."

Managing Director, TNT Express

"I had a thoroughly enjoyable day. We were made to feel it was our special day."

Marketing Manager, Bahlsen

"The facility was great. Everybody did a great job. It was an amazing event."

Head of Sales, GMAC-RFC Deutschland GmbH

"I would like to give our compliments for the way **smg** organised the event; together with our customers we had a fantastic stay. I can recommend other companies to join events organised by **smg**."

Sales Manager, Gates Europe NV

"Everything was very well organised and we would like to say thank you for the professional organisation."

Marketing Operations, NEC Mitsubishi Electronics Display Europe GmbH

"Having been involved with many different events over the years, **smg** stood out in terms of the organisation and the professional way the day was put together. We have had nothing but thanks from our clients."

Board Member, GE Capital



Event Videos

In order to reference our level of hospitality, please go to our website www.smgworldwide.com to view past smg events.

Football World Cup

America's Cup

Belgian Grand Prix

Euroleague Final Four Basketball

European Football Championship 2008

Final Four New Orleans

US Masters – Augusta National

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